For Immediate Release
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TROY BOONSTRA JOINS NORTHWEST UAV AS CHIEF STRATEGY OFFICER, ENGINEERING LEADER

McMinnville, OR: Northwest UAV, America’s unmanned industry leader, is pleased to announce the addition of Troy Boonstra to their executive leadership team. Troy has been tasked to lead NWUAV’s engineering team as well as product strategy, engineering planning and execution. As a key member of the leadership team, he is responsible for guiding internal research and development and cross functional execution to support strategic investments, technology expansion, and new product development.

“Troy has an extensive background and direct experience in leading diverse, globally-based engineering teams. This skillset, coupled with Troy’s ability to strategically drive innovation in technology and product development as it relates to the wide expanse of aerospace systems, makes him a great fit with our team,” said Chris Harris, President and Owner of Northwest UAV. “Troy understands the dichotomy between unmanned systems of the past and what the industry will demand in the future as technologies in components like sensors, hydrogen fuel cells and heavy fuel capabilities expand.”

Harris went on to say, “Troy was once quoted as saying, ‘What makes a successful business is very much like what makes a good special ops unit, you need a high-reliability organization with processes and procedures for getting things done. But you also need leaders who can make decisions based on gut and intuition.’ This is exactly the mindset that has made Northwest UAV successful, and just another example of why we are certain that bringing Troy into our company is the right move.”

Troy comes to Northwest UAV from FLIR Systems where he was the Vice President of Product Management and Strategy for the surveillance line of business. His duties included managing a portfolio of over 80 products, and expanding technology and applications related to multi-spectral sensing for Government & Defense applications with his team of global product managers.

Prior to joining FLIR, Troy held leadership positions at GE Aviation, Avionics and Digital Systems in Grand Rapids, MI, and Raytheon Missile Systems in Tucson, AZ, in Engineering and Program Management.

Troy is a veteran and served as an Army Aviator for over 24 years, flying several different aircraft. With over 400 combat missions, 6000 flight hours, developmental test pilot experience, and current flight instructor rating, he brings a unique perspective to the Northwest UAV product leadership team.

Troy holds B.S and M.S. degrees in Aerospace Systems, as well as an MBA from the University of Tennessee’s Aerospace and Defense MBA program.
About Northwest UAV
As America’s leader in UAV propulsion system design and manufacturing, Northwest UAV is leading the way again, as America’s first one-stop-UAV Shop. With a reputation for reliable, cost effective, innovative UAV engine and support system solutions, NWUAV has developed into a company with the ability to design, manufacture, build-to-print, repair, ground test and flight test UAVs in their FAA designated airspace. Founded in 2005 by President and Owner Chris Harris, NWUAV continues to safely and effectively manage all aspects of product development, from initial concept design through production and flight testing and beyond to maintenance and overhauls. When reliability is key, count on the team at NWUAV. AS9100-D/ISO9001-2015 certified and DCAA compliant operation.

Find out more about NWUAV:

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